

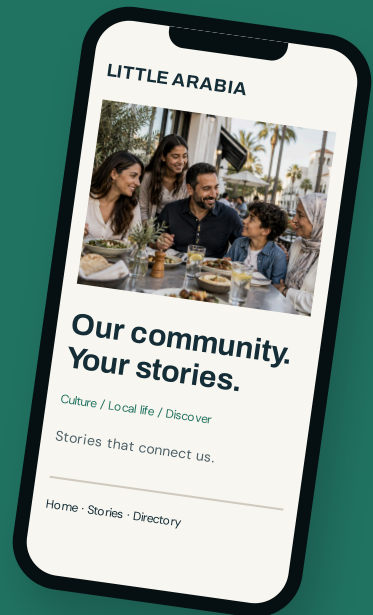
2027 MEDIA KIT · PLANNING EDITION

LITTLE ARABIA



MAGAZINE PRINT & APP

Community stories. American perspectives.
Local business connections.



30,000

planned print copies / issue

3 months

distribution per quarterly issue

FIRST ISSUE PLANNED ONE MONTH BEFORE RAMADAN 2027

Published by Business Focus Production Inc. · Magazine and app are illustrative concepts. App readiness and final designs to be confirmed.

01 / THE PUBLICATION

Print meets community.

Quarterly print visibility. A planned digital companion.



ANAHEIM / SOUTHERN CALIFORNIA

Our stories. Our neighborhoods.

Little Arabia Magazine connects Arab and Middle Eastern communities in Anaheim and neighboring Southern California cities with stories, useful information and local businesses.

Restaurants, bakeries, shops and cultural spaces shape the Little Arabia community in Anaheim. Food, music, art, fashion and local voices give its stories texture.

Community & culture

Local voices, events, achievements, arts, heritage and family life.

U.S. news & lifestyle

American news and developments relevant to the community, alongside everyday resources.

Business directory

Restaurants, retailers, professional services, organizations and advertiser offers.

4 issues per year · 30,000 planned copies per issue · 3-month distribution

Target outlets include participating shops, restaurants, offices and community locations. Placement partners are not yet confirmed. QR codes and profiles can connect print to business information once the app is live; no digital delivery is guaranteed.

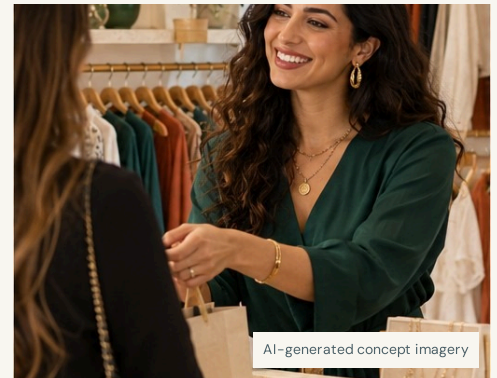
02 / TARGET AUDIENCES

Everyday lives. Extraordinary stories.

A publishing strategy built around real everyday needs.



AI-generated concept imagery



AI-generated concept imagery



AI-generated concept imagery

01 Families & residents

Dining, shopping, local services and family activities.

02 Business owners

Visibility, professional connections and community opportunity.

03 Newcomers & professionals

Useful information, service providers and everyday resources.

04 Culture & community

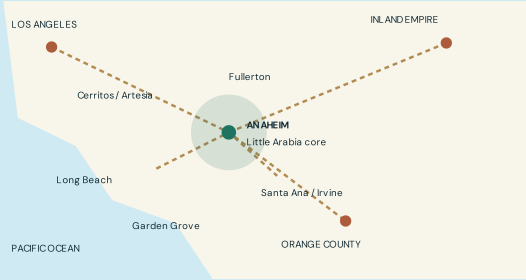
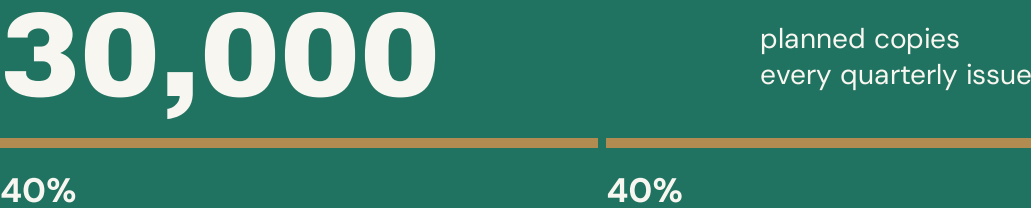
Local voices, oud and dabke, food, art, embroidery and contemporary style.

Target audience descriptions are not measured reader demographics. Pictured people are generated concepts, not actual readers or participating business owners.

03 / PROPOSED DISTRIBUTION

Local roots. Regional reach.

Centered on Anaheim and Little Arabia. Planned across Southern California.



Schematic only - approximate positions, not delivery routes

PROPOSED ALLOCATION	COPIES / ISSUE
Anaheim / Little Arabia core	12,000
Other Orange County communities	12,000
Selected Los Angeles County locations	4,500
Selected Inland Empire locations	1,500
Total planned print run	30,000

Place	Replenish	Record
Confirm relevant outlets and location permission.	Proposed twice-monthly checks over 3 months.	Log copies by outlet and delivery date.
All allocations are proposed. Final outlets, quantities and routes remain unconfirmed. Printed copies, delivered copies and any measured digital activity will be reported separately.		

04 / BUSINESS DIRECTORY

Local business. Lasting connections.

A practical local guide. Color-coded for easy discovery.

01 Dining & catering

Restaurants, cafés, bakeries, markets

03 Legal & financial

Attorneys, accounting, insurance, tax

05 Shopping & style

Fashion, jewelry, gifts, beauty, automotive

07 Community organizations

Nonprofits, cultural and charitable groups

02 Health & wellness

Doctors, dentists, pharmacies, fitness

04 Home & property

Real estate, mortgages, contractors

06 Education & travel

Schools, tutoring, travel, experiences

PAID DIRECTORY LISTING · ILLUSTRATIVE EXAMPLE

Olive & Cedar Kitchen

Dining & catering · Anaheim

Seasonal mezze, family gatherings and thoughtfully shared meals.

Advertiser-approved phone · website · QR destination



\$250

Enhanced directory listing / issue

Listing fields: business name, category, city, phone, website or social link, short description and QR code. Final QR destination, offers and expiration dates must be advertiser supplied. Paid listings are not endorsements.

05 / FULL-PAGE ADVERTISEMENT

A full page. All yours.

An uninterrupted brand message. A strong image. One clear invitation.



\$1,600

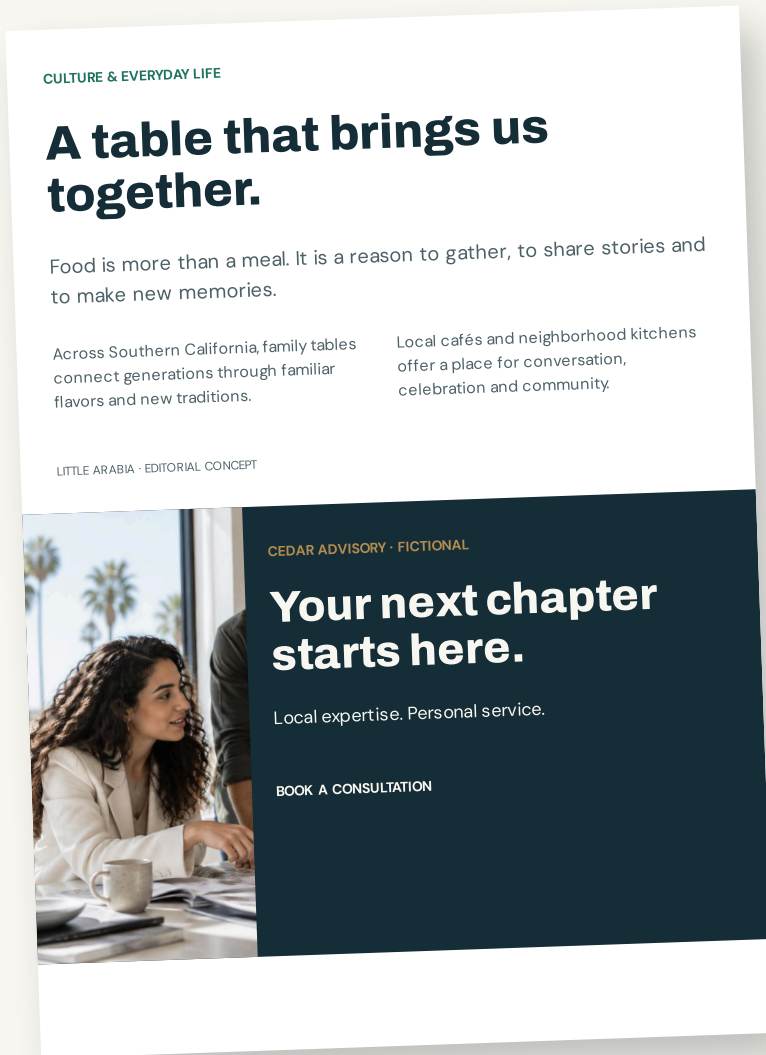
Full page · interior / issue

Concept layout only; not a production template. Advertiser-approved branding, copy, offers and contact information are required for final artwork.

06 / HALF & QUARTER PAGES

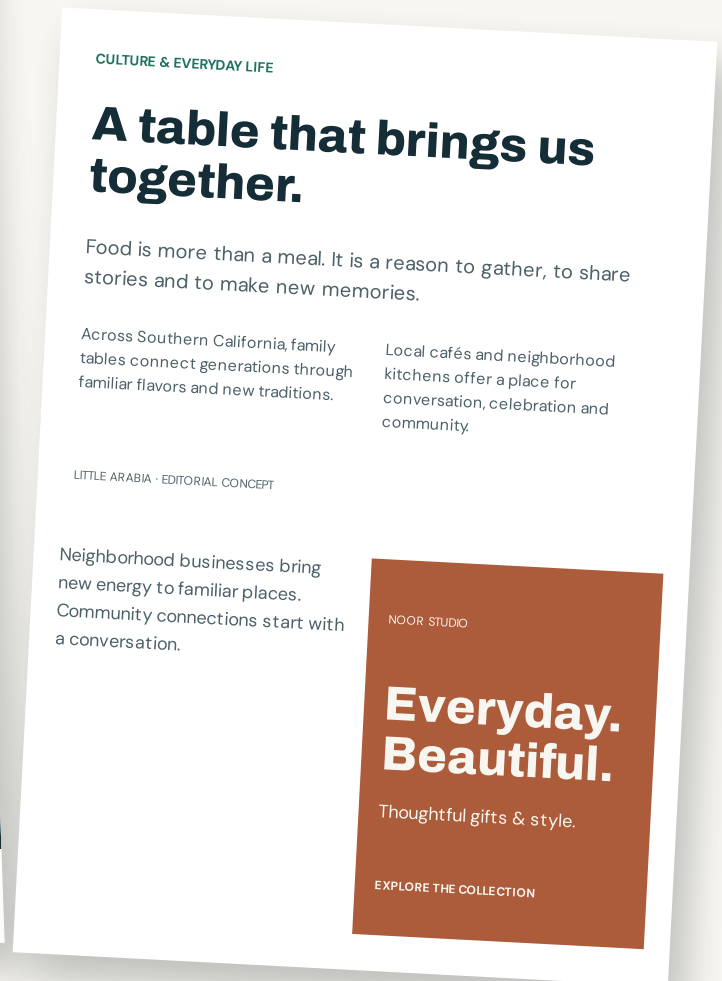
Small format. Big presence.

Memorable placements alongside thoughtfully designed editorial.



\$900

Half page / issue



\$500

Quarter page / issue

Both spreads are illustrative examples with fictional advertisers and generated imagery. Half-page orientation is horizontal; other orientations by agreement. Final sizes follow the approved magazine format.

07 / DOUBLE-PAGE SPREAD · DPS

Across the fold. Beyond the ordinary.

Two facing pages. One connected story.

NOOR COLLECTIVE · FICTIONAL ADVERTISER

Made for the way you live.

A collection inspired by everyday elegance and
community connection.

MEET YOUR NEXT FAVORITE

ADVERTISEMENT · ILLUSTRATIVE DOUBLE-PAGE EXAMPLE



\$2,800

Two-page interior spread / issue

A brand story

Build an image-led narrative with room
to breathe.

A collection

Introduce products in a coherent visual
sequence.

A major launch

Give your seasonal message a larger
canvas.

Keep key text, logos and faces clear of the center fold. Position is subject to pagination. This example demonstrates two facing pages, not final trim or bleed dimensions.

08 / SPONSORED BUSINESS PROFILE

Meet the people behind the business.

A publisher–designed business story, clearly identified as paid content.

SPONSORED BUSINESS PROFILE · PAID CONTENT



ILLUSTRATIVE EXAMPLE / NOOR STUDIO

A neighborhood story, beautifully told.

Behind every local business is an idea, a craft and a person.

This fictional profile shows how a business can introduce its founder, share its approach and explain what makes its services distinctive.

“A useful story gives readers a reason to connect.”

Final profiles use approved interviews, accurate business details and an advertiser–approved destination.

\$700 Full-page sponsored business profile / issue

Publisher–designed editorial layout, not a display ad. Final content is subject to approval. Sponsored stories are labeled paid content; independent editorial coverage is not included or promised.

09 / PROPOSED ADVERTISING RATES

Your space.
Your investment.

USD per quarterly issue · Print placements subject to availability.

PRINT PLACEMENT	PER ISSUE
Outside back cover	\$3,500
Inside front cover	\$2,500
Inside back cover	\$2,200
Two-page spread · interior	\$2,800
Full page · interior	\$1,600
Half page	\$900
Quarter page	\$500
Enhanced directory listing	\$250
Full-page sponsored business profile	\$700

FOUR CONSECUTIVE ISSUES

One year. A consistent presence.

Book the same print placement for 4 consecutive issues and receive a proposed 10% discount.

\$5,760 4 full-page issues · regular total \$6,400

Discounts do not apply to sponsorships. Print advertisers may receive a matching app profile for the issue period once the app is live. No separate app fee is included and no minimum digital delivery is guaranteed. Rates are proposals pending publisher approval; design, translation and applicable taxes quoted separately.

Become a launch partner.

Per issue and its 3-month distribution period · USD.

1 AVAILABLE

Presenting Partner

\$10,000

- + Front-cover presenting-partner credit (logo / credit only)
- + Inside front cover advertisement
- + Two-page clearly labeled sponsored feature
- + Enhanced directory listing
- + 4 social sponsor acknowledgments during the issue period

UP TO 3 AVAILABLE

Gold Partner

\$6,000

- + Full-page interior advertisement
- + One-page clearly labeled sponsored feature
- + Logo on sponsor recognition page
- + Enhanced directory listing
- + 3 social sponsor acknowledgments

UP TO 6 AVAILABLE

Community Partner

\$3,000

- + Half-page advertisement
- + Logo on sponsor recognition page
- + Enhanced directory listing
- + 2 social sponsor acknowledgments

Packages include their listed print placements, not additional separate ad fees. Sponsor recognition may appear in the app once live. Editorial remains independent; all sponsored content is labeled. No multi-issue sponsorship discount. All benefits and inventory are proposals pending publisher approval.

From reservation to release.

First issue planned 30 days before Ramadan 2027. Exact date to be confirmed.

01

30 days before publication

Reserve your placement

Confirm availability and your advertising agreement.

02

21 days before publication

Deliver final artwork

High-resolution PDF with 300 dpi imagery in CMYK.

03

Before printing

Settle the balance

50% deposit on reservation; balance due before printing.

04

Release → 3 months

Distribution & replenishment

Deliver through approved outlets and record copies by location.

Production specifications

Final magazine trim, bleed and safe areas will be issued after format approval. This media kit prints on US Letter; it is not an ad production template.

Creative support

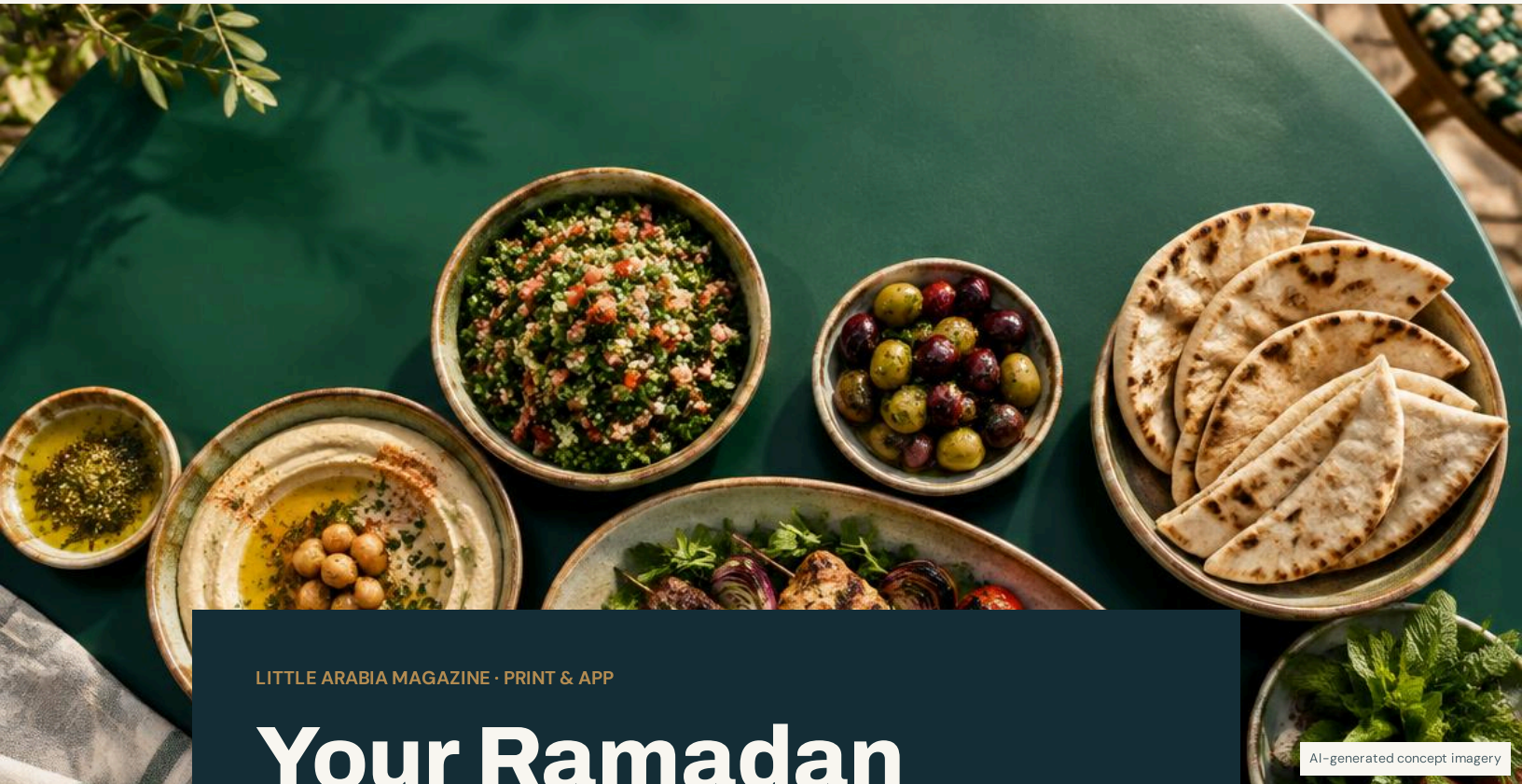
Standard ad design adaptation from **\$100** using supplied logos, copy and usable images. Photography, extensive copywriting, translation and complex layouts quoted separately.

Final agreement governs cancellations and deliverables. Confirm release date, approved outlets, route capacity, app readiness, final prices and sponsorship inventory before sales launch.

12 / RAMADAN LAUNCH OPPORTUNITIES

Make the season meaningful.

A proposed seasonal feature for the first quarterly issue.



LITTLE ARABIA MAGAZINE · PRINT & APP

Your Ramadan starts here.

Local dining. Thoughtful gifts. Community connections.

Dining & iftar

Restaurant listings, catering options, Ramadan menus and advertiser-supplied offers.

Participate through a directory listing, display ad or clearly labeled sponsored profile at the proposed rates. Custom campaigns quoted separately; no extra deliverables implied. First issue planned one month before Ramadan 2027; exact release unconfirmed.

Shopping & community

Gift ideas, local retailers, organizations and seasonal activities.

2027 LAUNCH EDITION



More than an ad. A place in your community.

Let readers discover your business through a memorable advertisement, a useful directory listing or a clearly labeled business story.



30,000

planned printed copies / issue

3 months

quarterly distribution window

Magazine & app shown as concepts.
No audience or response guarantees.

RESERVE YOUR SPACE

Karim Ayyoub

(424) 481-9008

www.little-arabia.com

Published by Business Focus Production Inc.

All rates, benefits, distribution allocations and launch timing are proposed, pending publisher approval. Generated concept imagery and fictional ads are illustrative, not confirmed businesses, readers or distribution partners.